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FOR IMMEDIATE RELEASE –
February 20, 2002

ARE YOU THE HUNTER OR THE HUNTED?

*V*I*R*G*O*'S DEBUT SINGLE, 'ALPHA MALE',
HAS HIM RACING TO THE TOP OF THE CHARTS

NEW YORK, NEW YORK – Self-described Groove Scientist, *V*I*R*G*O* bridges the gap between gothic synth-pop and animalistic club music with his new single, 'Alpha Male'. Debuting at Number One on the Gay Radio Network and at Number Two on Outvoice's Top 40, 'Alpha Male' is a sensual, psychological song that carries both a flirtation and a dare; a direct challenge to traditional patriarchal stereotypes of power and dominance or in *V*I*R*G*O*'s own words, "[I wanted to] pose a challenge to men who act like it's a personal achievement to be born with a penis."

'Alpha Male's sinuous accordion smolders in an eerie digital tango. Heavily processed beats and marcato strings stretch into the distance. 'Alpha Male', along with all the tracks on *V*I*R*G*O*'s forthcoming album on the Intraxis label, are meant to be listened to with concentration and without interruption. "It's like listening to half a sentence," explains *V*I*R*G*O*, "you won't get it if you aren't paying attention." Considering his rapid climb up the internet radio charts, *thousands are listening*.

*V*I*R*G*O*

*V*I*R*G*O*'s creative and stylized soundscapes have captivated audiences across the country. A veteran performer of the eclectic and excessive South Beach club scene, *V*I*R*G*O* moved to New York City in the mid-90's and has since received much inspiration from its pulse.

"I use my music to further explore myself," *V*I*R*G*O* explains. This is certainly evident through his inspired vocals and unique approach. *V*I*R*G*O* obviously derives much of his inspiration from the traits of his astrological sign: drama, passion, attention to intricate details and an underlying cerebral quality that many find intimidating. "I like to burst people's bubble." quips *V*I*R*G*O* in an exclusive interview with the Midwest Times, of which he graced the cover of their premiere issue.

Constantly compared to such artists as Depeche Mode, David Bowie and Trent Reznor, *V*I*R*G*O*'s debut of 'Alpha Male' was at New York City's infamous CBGB's, best known as the career launching pad for the B-52's, Blondie, The Talking Heads, The Ramones and the entire 80's New Wave phenomenon. He has since made impressive live appearances at New York's Gay Pride Festival and Limelight.

*V*I*R*G*O* not only gets his inspiration from the paved streets of New York City but from other artists both musical and non-musical like: Vivienne Westwood, Massive Attack, David LaChapelle, Salvador Dali, Annie Lennox and The Orb. Unlike most queer artists, *V*I*R*G*O* started his career out of the closet and open about his sexuality. Perhaps even more refreshing is that *V*I*R*G*O* has absolutely no qualms about living up to the “gay role model” label, an admittedly tricky proposition that still leaves many out celebs tongue-tied. Though being gay is not the focal point of his career, *V*I*R*G*O* realizes the importance of being true to himself, just as he is true to his music. “I am really uncomfortable with the idea that gay men are just some easy target for random abuse, and I do everything in my power to change that perception. Equality is not a subjective term.”

Combining elements of many different styles of music from techno to trip-hop to industrial, his music appeals to those whose tastes lie just outside the mainstream. Above all, *V*I*R*G*O* values the power of music – its ability to break barriers and deal with complex issues & emotions – and its ability to groove.

THE NOW

*V*I*R*G*O* is embarking on a national publicity campaign that coincides with Intraxis’ release of ‘Alpha Male’. He is available for **live television appearances** and **print & internet editorials**. He has already been featured in such magazines as *Instinct Magazine, Blur, BeautifulBoy.com, GayWired.com, Midwest Times, Outvoice, Gay Radio Network, & Time Out New York*. His music can be heard across the country on *Catskills WJFF 90.5 FM and 94.5 FM, Austin, TX – KOOP 91.7 FM, Kansas City – KJHK 90.7 FM, Ontario – CHRW 94.7 FM, and Australia’s 4ZZZ 102.1 FM*.

His CD Single of ‘Alpha Male’ is in national release through ***CDNow.com & Amazon.com***. *V*I*R*G*O*’s self-contained multi-media stage presentation is A MUST for any live television musical segment. *V*I*R*G*O*’s opinionated, humorous and intelligent knowledge of a variety current events and subject matter makes him a viable and interesting option for TV, Print, Internet Interviews and Editorials.

Press Kits with CDs, additional media and Pictures available. Visit ***Waveform, *V*I*R*G*O*’s Official Website – www.intraxis.com/virgo***

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